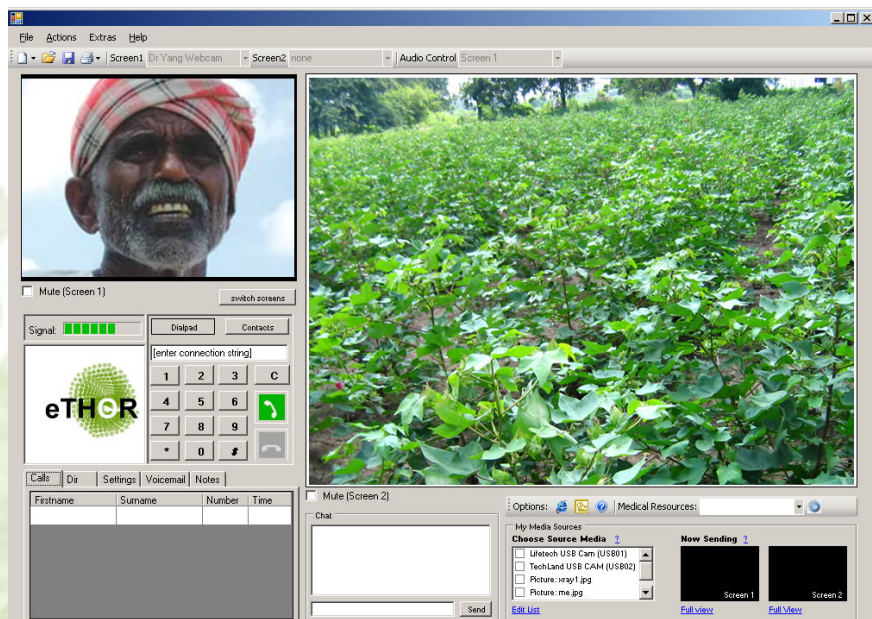


# Agricultural Services Over Broadband to Rural Communities



**eTHOR**, an ICT communications software application tool, which has been designed to help in delivering eAgriculture services, through a Broadband connexion, to rural communities.

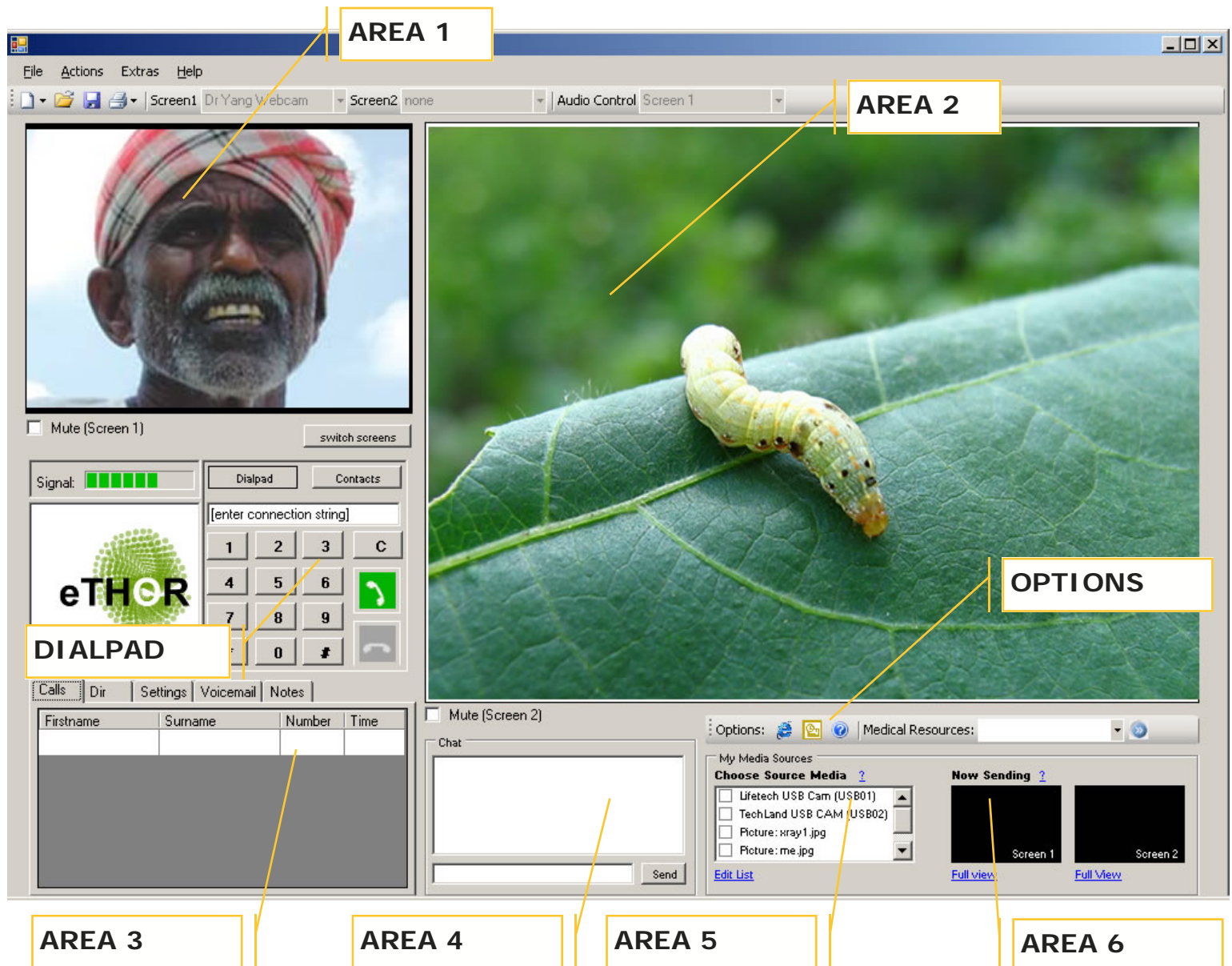


The Broadband connexion can be either Fixed Cable, Nomadic, Fixed Wireless or Satellite, in almost any environment including to the urban, peri-urban and rural community of a country.

The **eTHOR** solution is engineered so that it can be interfaced to other IT systems or equipments e.g Farm Information and Management System (FIMS), Plant Disease Register, Fertiliser Database, Weather Information and also Market and Product Pricing Databases.

The unique audio/video capability allows illiterate farmers to communicate with specialists to share knowledge and advice.

**eTHOR**, really addresses the core of the 'Digital Divide', which can be defined as all measures supporting integration of least developed countries into Information Society, reducing the "digital divide" and "content gap" between technology-empowered and technology-excluded communities and groups – such as rural areas and women, thus bridging society.



**AREA 1: VIDEO**

Live video of the intended party.

**AREA 2: MAIN CONTENT(VIDEO)**

Second livelink video to showcase the current situation of the location.

**DIALPAD:**

A dialpad where users can dial a number and click on the green DIAL button. Alternatively, users can click on CONTACTS button above the dialpad and the dialpad will be replaced by a contact list of names and users can click on CALL button next to the names for quick dial.

**AREA 3: ACCESS TO**

Dialled/Answered Calls, Contacts Directory, Call Settings, Voicemail and Notes.

**AREA 4: INSTANT MESSAGING/CHAT FUNCTION**

Chat option available for users to interact with each other.

**AREA 5: MEDIA SOURCE**

Provides the option to choose which device to use for the videos.

**AREA 6:**

Ability to monitor own video operations with a full view option.

**OPTIONS:**

Internet Explorer button, Email client and Help button.